

REMARKS

Reconsideration and withdrawal of the rejections set forth in the above-mentioned Office Action in view of the foregoing amendments and the following remarks are respectfully requested.

Claims 1-15 are now pending in this application, with Claim 1 being independent. Claims 1-9 and 11-13 have been amended herein and Claims 16-37 have been cancelled without prejudice or disclaimer.

Claims 35-37 were rejected under 35 U.S.C. § 101 as allegedly being directed to non-statutory subject matter. Since claims 35-37 have been cancelled without prejudice or disclaimer, the § 101 rejection is deemed moot. Favorable reconsideration and withdrawal of the § 101 rejection are respectfully requested.

Claims 1-4, 16, 19-21, 29, and 30 were rejected under 35 U.S.C. § 102 as being anticipated by U.S. Patent No. 7,136,103 (Oeda et al.). Claims 5-18 were rejected under 35 U.S.C. § 103 as being unpatentable over Oeda et al. in view of U.S. Patent No. 6,788,339 (Ikeda). Claims 32-37 were rejected under § 103 as being unpatentable over Oeda et al. Claims 22-28 and 31 were rejected under § 103 as being unpatentable over Ikeda in view of U.S. Patent No. 6,380,972 (Suga et al.). These rejections are respectfully traversed.

Oeda et al. is directed to color adjustment in a digital camera. Figure 14 depicts a mode selection menu, wherein when a user selects a mode, values of hue and chroma of

a color corresponding to the selected mode will be displayed. Figure 15 depicts a color selection menu and, if color “R” is selected from the color selection menu, the screen is renewed to the display of Figure 16 where only the target hue component value and target chroma component value corresponding to “R” are displayed. However, Oeda et al. does not disclose or suggest at least displaying a multi-dimensional coordinate chart and a user interface that allows a user to select a desired location setting within the displayed multi-dimensional coordinate chart, as is recited in independent Claim 1.

Thus, Oeda et al. fails to disclose or suggest important features of the present invention recited in the independent claim.

Ikeda is directed to an image pickup apparatus utilizing graphs for explaining white determining ranges and color temperature. However, Applicants submit that Ikeda also does not disclose or suggest allowing a user to select a desired location setting within a multi-dimensional coordinate chart. Ikeda is not believed to remedy the deficiencies of Oeda et al. noted above with respect to independent Claim 1.

The remaining citations have also been reviewed, but are not believed to be any more relevant than those discussed above.

Thus, Claim 1 is patentable over the citations of record. Reconsideration and withdrawal of the § 102 and § 103 rejections are respectfully requested.

For the foregoing reasons, Applicant respectfully submits that the present invention is patentably defined by independent Claim 1. Dependent Claims 2-15 are also

allowable, in their own right, for defining features of the present invention in addition to those recited in their respective independent claims. Individual consideration of the dependent claims is requested.

Applicant submits that the present application is in condition for allowance. Favorable reconsideration, withdrawal of the rejections set forth in the above-noted Office Action, and an early Notice of Allowability are requested.

Applicant's undersigned attorney may be reached in our Washington, D.C. office by telephone at (202) 530-1010. All correspondence should continue to be directed to our below-listed address.

Respectfully submitted,

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